



2019/2020

ANNUAL REPORT



BARCELONA
SCHOOL OF
MANAGEMENT

AN EXCEPTIONAL YEAR



JAUME CASALS
Vice-chancellor of Pompeu
Fabra University

At UPF we have never found the expression “business school” totally convincing. In fact, the word business originally referred to being busy, working, not hindering effort. Preferring the word management, because it is more inclusive and covers aspects of the administrative field in which doing business would be considered a serious offence, is a frivolous choice. But we have to be practical in some sense and not overcomplicate our everyday nomenclature with philology. It is a shame, but it is necessary to move on and let water pass under the bridge.

Business school: lots of business and little school. I have been telling this joke to the managers of UPF-BSM and my colleagues at the vice-chancellor’s office for years. Obviously, it is an unfair joke and I apologize for it. I simply mean that a university such as UPF is based on its academic performance and not on exploiting a brand. Nevertheless, we certainly do now have a brand. It is almost a miracle taking into account the importance that governments and civil society, to which we owe our existence, have given to universities, research and innovation, but we are now among the ten best young universities in the world. We are also highly-placed in the overall global rankings based on our results in the main academic fields that we have developed in more than thirty years of operation. UPF is a Catalan university that has created an indisputable place for itself in Europe and the world. This would be even more evident without the paternalistic, fearful, short-sighted and distrustful regulatory restrictions that affect the local public sector. UPF-BSM is an element of this brand, which has helped establish it and is now reaping the rewards because the freedom of manoeuvre provided by being an associated centre based on a private foundation allows it to benefit in terms of prices, programming and freedom to hire faculty. The temptation of business, expressed in these terms and in the aforementioned sense, is actually an obligation, a duty. What I meant by my joke was that this duty must be understood within the context of a broader duty, the duty that the university has to be, above all, a school and a place for science and culture.

This path towards a real school began, at different paces and speeds, from the time that the IDEC and BSM project proved to be viable in regulatory and economic terms (first under the management of Pau Verrié, for seventeen years, and then Carme Martinell, for nine years). While I have mentioned just these two names, I am well aware that there are many and varied teams and people who deserve just as much thanks as the university’s vice-chancellor. I would particularly like to extend my gratitude to the faculty who have found their place in the project and have made it possible. I have also mentioned those two names because there is great merit in both knowing how to begin and how to take a step further forward. We now have a new team leading a school that is worthy of the brand it is trading under and seeking to push the university’s frontiers and find the best development strategy. Oriol Amat, Pilar Soldevila and, since a few days ago, the new general manager, José Manuel Martínez Sierra, have more than just my complete confidence. They have my hope and expectation. And, I believe, that of everyone who feels touched by our new university’s commitment, starting with the senior managers at the vice-chancellor’s office, through all of our colleagues in the UPF environment (if they want to and feel the call), to beyond the university itself to civil society, the Catalan Government, and our many friends in the European Union and around the world.



ORIO AMAT
Dean of UPF-BSM



PILAR SOLDEVILA
Manager of UPF-BSM

During the academic year 2019/20, UPF-BSM has continued the journey to become a management school that is internationally recognized for its social impact based on applied research. So we are continuing to strengthen our faculty and expand internationally. We have maintained a commitment to teaching and research with a stress on planetary wellbeing, the humanities, culture and an interdisciplinary approach. And we have also made major investments in digitalization.

There have been some very positive aspects. For example, the school has become the first centre associated with a public university to achieve institutional accreditation from AQU (Agency for Quality in the Catalan University System). And several goals have been achieved internationally: EOCCS accreditation for various online programs, passing the AMBA pre-audit and eligibility for EQUIS accreditation.

However, the academic year 19/20 was, of course, marked by COVID-19, which has disrupted everything. On-campus teaching was suspended on 14 March 2020. But our academic activity did not stop. By the following day, tools had already been implemented for remote training. We created the COVID-19 Observatory, looked after our students by tripling the bursary program and with the COVID bursary program. And we invented various measures so that the educational experience would be the best possible (publications, webinars and free online courses, etc.).

At UPF Barcelona School of Management, we are ready to begin a new academic year in September with the utmost guarantees in terms of teaching and health. We have adapted the educational criteria for our programs, classrooms and technological systems and we have specifically prepared our faculty so that all of our participants can continue their training as normally as possible. This may be performed on campus (to the extent it is compatible with the criteria determined by the health authorities) while, at the same time, participants who cannot physically attend the school can follow classes live through cameras and microphones that make the classroom experience real. We are thus ensuring that the academic content and interaction between participants and their colleagues and lecturers can continue with the same quality parameters through both options.

All of the action we have taken and will take in the future is intended to ensure COVID-19 has the least possible impact on students, faculty and management staff so that the school can continue to achieve its mission.

THE IMPACT OF COVID-19

39

Classrooms prepared for blended teaching

2,400

Distance learning classes with Blackboard Collaborate

ACTION TAKEN AGAINST COVID-19

- Distance training from the beginning of all programs.
- A series of open-access and free webinars with experts on the impact of coronavirus on various sectors and professional fields.
- Compliance with the health and safety rules endorsed by Quirón Salud.
- Creation of the COVID-19 Observatory with more than 90 articles containing reflection, analysis and advice from the academic community.
- UPF-BSM+ program with a package of action and additional resources for students in this academic year and free online programs, which more than a thousand students have signed up for.
- Publication of the book *Descifrando la COVID-19* (Deciphering COVID-19) with the opinions of 18 experts.
- Study on the impact of teleworking on workers’ levels of satisfaction and working conditions.
- Support for charitable initiatives against COVID-19 promoted by students, alumni and UPF-BSM staff.
- **COVID bursaries:** 100,000 euros for students whose financial situation has been seriously affected during this period.
- **Investment:** 600,000 euros to equip 39 classrooms with new technologies (cameras, monitors, projectors) for blended teaching (on-campus and remotely, at the same time).

MISSION

To train people so they are capable of managing companies, institutions and projects, promoting innovation, social transformation, commitment to culture and global wellbeing.

VISION

A pioneering school ranked among the most highly-regarded European postgraduate training institutions in terms of its teaching, management, applied research and knowledge transfer, which is attractive to people with the greatest talent and commitment.

A school that aims to have a social impact focused on training people who can be agents of change and transform society ethically and sustainably.

An effective, efficient and adaptable school that works transparently with academic and professional rigour.

A school that focuses on the challenges the world faces to influence social transformation, prioritising action areas related to planetary wellbeing, culture, CSR, ethics, interdisciplinarity and transformation.

VALUES

- **A global vision.** Looking beyond our own scope.
- **Plurality** to integrate diversity and strengthen interdisciplinarity.
- **Autonomy** to have teaching, organizational and financial capacity.
- **Innovation** and ongoing improvement to tackle the needs of a changing environment.
- **Ethical action** as a fundamental guide to action.
- **Fairness:** We bring in the best talent and guarantee equal opportunities.
- **Rigour and excellence** in everything: teaching, research, knowledge transfer and management.
- **A transformative attitude:** We take risks and often (but not always) get it right. We learn from our mistakes.
- **Best practice:** We always take national and international benchmarks into account to continuously learn.
- **Empathy:** We base our assessment of others’ work on the idea that we all do our best.
- **Critical thinking:** We express disagreements and do so constructively.

ACCREDITED QUALITY

UPF Barcelona School of Management is the management school of Pompeu Fabra University, one of the best universities in the world according to the main international rankings. UPF-BSM has also set out on the path to obtain the main international accreditations that ratify our school's quality and allow us to appear in international rankings. We have already achieved our first successes.

UPF IN RANKINGS

Times Higher Education, 2020

1st

Spanish university

In Economics and Business

1st Spanish university

13th European university

46th university in the world

1st

Spanish university since 2013

U-Ranking (Fundación BBVA and Ivie, 2020)

10th

Best university in the world among those under 50 years old

Times Higher Education ranking of young universities (2020)
(1st in Spain and 5th in Europe)

143rd

among the 150 best in the world
Times Higher Education (2020)

INTERNATIONAL REACH

UPF-BSM's international expansion is growing and diversifying in terms of both its activity and alliances and the number of countries with which it collaborates.

International Advisory Council (IAC). Made up of renowned academics and professionals in various countries that offer the school guidance and strengthen its international reputation.

- **Paolo Bocardelli**
Dean - Luiss Business School (Italy)
- **Vincenzo Esposito Vinzi**
Dean-President of ESSEC Business School - Eutopia (France)
- **Anna Gener**
CEO of Savills Aguirre Newman (Spain) and UPF alumnus
- **Andreu Mas Colell**
Emeritus Professor of Economics at UPF, president of BIST and former Catalan Government Minister of the Economy
- **Janicke (Lillevedt) Rasmussen**
Dean of MSc. BI Norwegian Business School (Norway)
- **Oriol Segarra**
CEO of Laboratorios Uriach (Spain) and UPF-BSM alumnus
- **Tarek Sultan**
CEO of Agility (USA)
- **Bruno van Pottelsberghe**
Lecturer at ULB (CIVIS), general secretary and founder of the QTEM network, former dean of Solvay Brussels School of Economics and Management - ULB (CIVIS)

NEW!

41

agreements with universities in 26 countries

17

International networks

13

Dual degrees taught with

8 universities:

- Tecnológico de Monterrey (Mexico)
- ESAN (Peru)
- Torcuato di Tella (Italy)
- EAFIT (Colombia)
- Washington University St. Louis (United States)
- Universitat d'Andorra (Andorra)
- EBS Universität für Wirtschaft und Recht (Germany)
- HSE University St. Petersburg (Russia)

9

Study trips

UPF-BSM'S ACCREDITATIONS AND RECOGNITIONS

2019

We obtained the declaration of eligibility for **AMBA** (Association of MBAs) in London.

2020

We obtained **EOCCS accreditation (Online Course Certification System)** from EFMD (European Foundation for Management and Development) in Brussels.



We obtained **institutional accreditation from AQU** (Agency for Quality in the Catalan University System) and recognition of all of the official university qualifications we teach.



We obtained the declaration of eligibility from **EQUIS** (European Quality Improvement System) in Brussels.

INTERNATIONAL NETWORKS

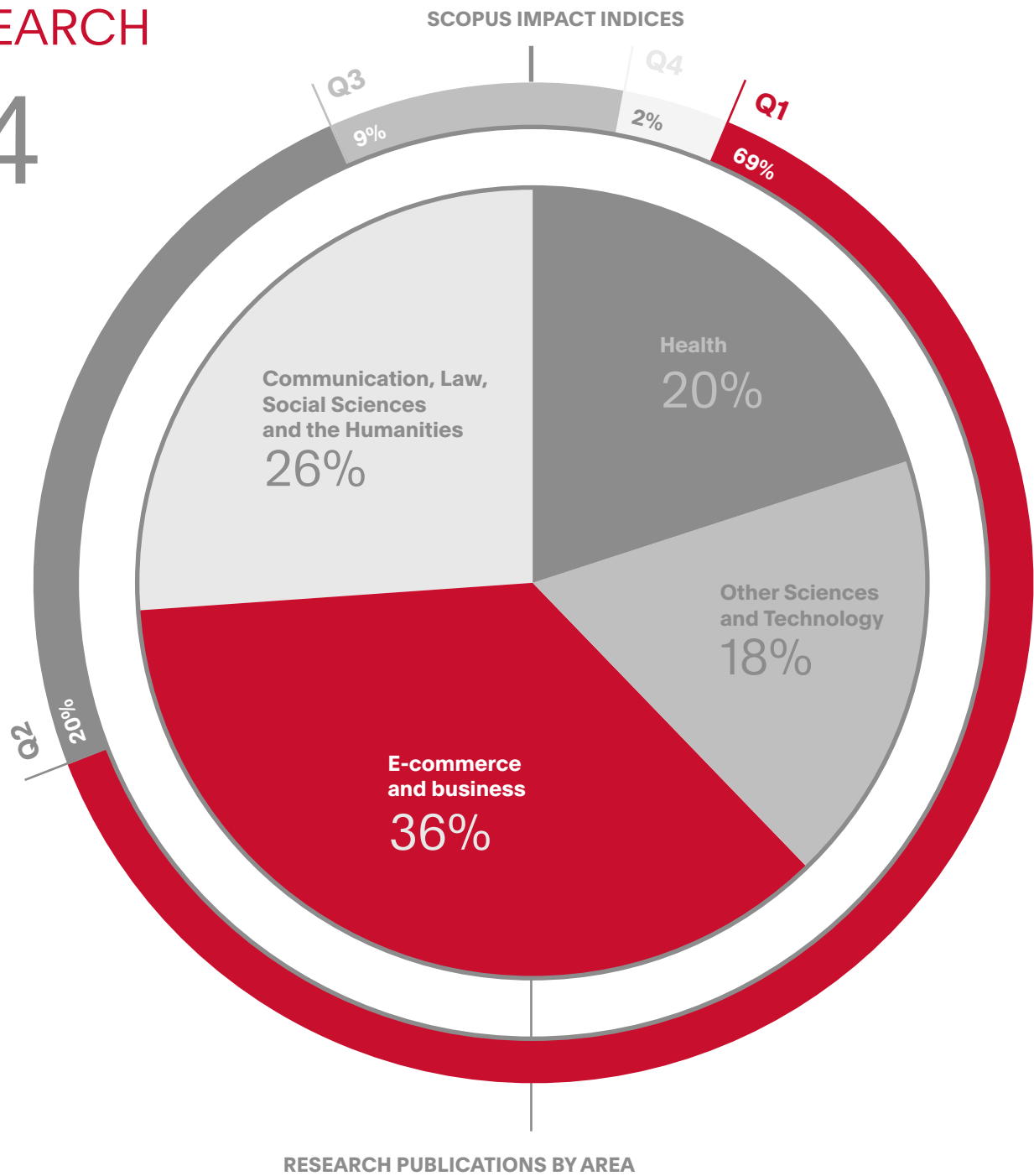


RESEARCH AND KNOWLEDGE TRANSFER

Research is one of the pillars that leads us towards improvement and innovation. It increases knowledge and is the basis for taking decisions about how to improve real-life situations. Based on this, we are committed to transfer, disseminate and aid the practical application of all academic knowledge in order to create value for companies and society.

RESEARCH

94
articles



KNOWLEDGE TRANSFER

PUBLICATIONS AND OTHER KNOWLEDGE TRANSFER ACTIVITIES

Articles in academic journals	94
Articles in professional journals	30
Case studies	43
Interviews (radio, TV and press)	56
Books and chapters in books	13
Organising events and scientific/professional/company events	24
Participation in councils, boards, etc.	47
Presentations at scientific/professional events (congresses, seminars and conferences)	34
Videos	65
Other publications (studies, technical reports, etc.)	24
Articles published on UPF-BSM's website	147
Institutional newsletters	25
Patrimonia, a video blog on finance	18

COMPANY-FUNDED CHAIRS

Chair	Knowledge area	Year
Catalana Occidente	How insurance is evolving to meet society's needs	2018
Economics, Business and Thought	Mediterranean Arc Euroregion:	2019
Izertis	Blockchain technology and other DLT	2019
SDG Group	The data economy	2020
Mercadona	Circular economy. Food and agriculture industry, distribution and its environmental dimension	2020
GlaxoSmithKline	Health economics	2020

SUSTAINABILITY OBSERVATORY

THE CENTRE

The Observatory is a **centre dedicated to study, reflection and knowledge transfer** in the field of the sustainability of the business sector. It embraces three dimensions:

- Economic sustainability: Encouraging prosperous business models.
- Social sustainability: Providing wellbeing to people.
- Environmental sustainability: Respecting the planet.

MISSION

To be a **bridge between academic knowledge and business concerns** regarding sustainability within the framework of Corporate Social Responsibility.

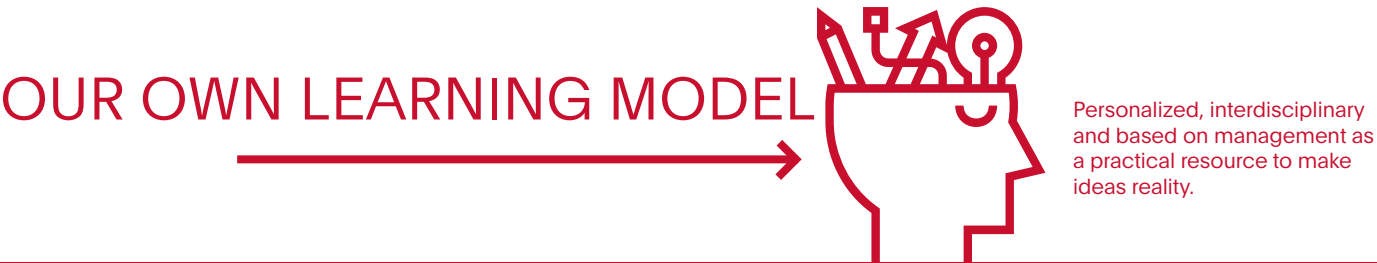
OBJECTIVES

- **To have a proactive applied-research body** based on the principles of pluralism, autonomy and critical capacity.
- **To develop projects** that introduce reason into public debate and encourage action by public and private institutions.
- **To systematically spread knowledge** through activities and publications.

NEW!

TEACHING

UPF Barcelona School of Management is a management school that sees management as the ability to make ideas and projects reality in any knowledge area and professional sector. Beyond the knowledge in each speciality, UPF-BSM's educational model also works to grow students' skills and competencies, the things that make them different and prepare them for a working environment. To achieve this, it has a team devoted to research and academic excellence at Pompeu Fabra University with highly-respected professional careers in many different sectors of the market and industry.



KNOWLEDGE AREAS

> Management:

- Business management and administration
- Accounting and finance
- Marketing and branding
- Human resources
- Public management
- Healthcare management

> Law

- > Politics
- > Creativity and technology
- > Health sciences
- > Communication, journalism and translation

UPF-BSM PROGRAMS IN THE ACADEMIC YEAR 2019/20

40

university master's degrees

50

official master's degrees

NEW EXECUTIVE EDUCATION programming

7

new online specialization courses

23

new on-campus specialization courses

NEW!

31

postgraduate diplomas

37

postgraduate courses

NEW ONLINE PROGRAMMING

19

New specialization courses

NEW!

200

seminars, conferences and webinars

63

refresher courses

STUDENTS

STUDENTS IN OPEN PROGRAMMING (master's degrees, postgraduate diplomas and postgraduate courses)

1,473

students in on-campus/blended programs

385

Students in online programs

GENDER



Men
58%



Women
42%

PLACE OF ORIGIN

565

international students

North America
1.7%

Rest of Spain
8.8%

Europe
6.5%

Barcelona
59.8%

Asia
3.1%

Oceania
0.3%

Latin America
18.8%

Africa
1.7%

AVERAGE YEARS OF EXPERIENCE

6.21



LABOUR MARKET ENTRY INDEX

79%

STUDENT SATISFACTION

Students who recommend our master's degrees and postgraduate courses

92%

> +2%
increase

SCHOLARSHIPS AND BURSARIES

TALENT SCHOLARSHIPS

Students who demonstrate talent and motivation

PARTNER TALENT SCHOLARSHIPS

For partner university students.

UPF-BSM SCHOLARSHIPS

For Pompeu Fabra University students.

NEW!

BUSINESS

UPF Barcelona School of Management is an active part of the business and institutional ecosystem in Barcelona and works shoulder to shoulder with companies, cooperating in various ways: tailored programs, generating practical case studies, solving challenges, sectoral debates, congresses, etc. In recent years, we have increased our relations and collaboration with companies and organizations because we have realised that large corporations do not only need professionals with up-to-date skills. They also need the support of the educational world as a channel to achieve fluidity, ease and adaptability to innovation and the changes necessary to tackle the needs of a changing world.

TRAINING FOR COMPANIES

42,404

participants enrolled in tailored programs

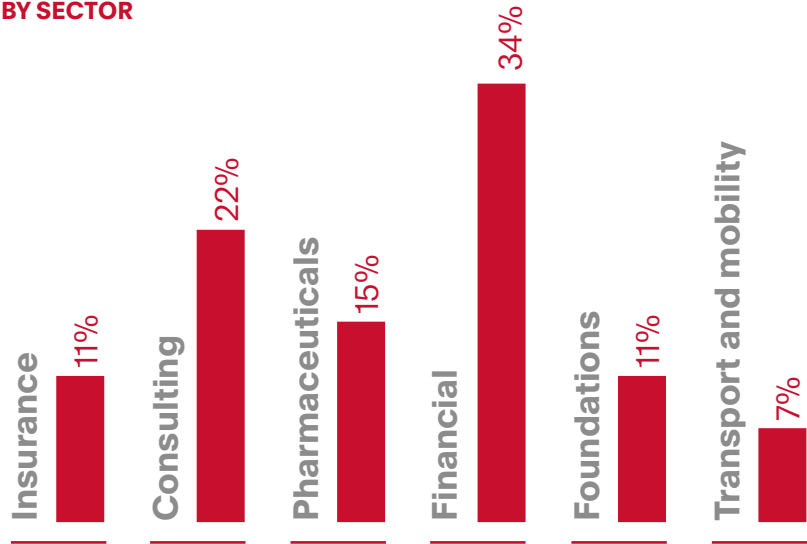
27

companies have trusted UPF-BSM training programs

81%

have continued training at UPF-BSM this year

BREAKDOWN OF COMPANIES BY SECTOR



COMMITMENT AND EXPERIENCE

30

different specialization programs

15

years training CaixaBank’s talent pool and 10 ten years training the Big Four’s

18,385

people enrolled in the ongoing training program in banking and finance (training recognized by the Spanish Securities and Exchange Commission)

‘TOP 7’

training in new professional trends: intracultural intelligence, innovation and creativity, knowledge transfer and biomedical technology, employee experience, ethics applied to management, data as a strategic element

6

years developing and managing Volkswagen Group España’s Corporate University

20%

programs recognized by an external body (Spanish Securities and Exchange Commission, Bank of Spain, Official Register of Accounts Auditors, ICS)

CAREERS

500

partner companies

750

job and internship offers

610

people engaged in professional internships

357

people given personal advice

45

networking activities

87%

students who have jobs at the end of their postgraduate training

FACILITIES FOR USE BY COMPANIES

- An auditorium with capacity for more than 200 people
- Spaces adapted to people with reduced mobility
- More than 40 classrooms
- Equipped meeting rooms
- Live streaming service, recording, translation and interpreting
- Terraces and catering service

PARTNER COMPANIES

ABERTIS	CREDIFIMO	IZERTIS
ALMIRALL	CUATRECASAS	KPMG
ACCENTURE	DANONE	NATURGY
ARMAND BASI	DELOITTE, S.L.	NESTLE
AUTORITAT PORTUÀRIA DE BARCELONA	ERNST & YOUNG	NOVARTIS
BAKER & MCKENZIE	EVERIS	NUEVO MICRO BANK
BANC SABADELL	FERROCARRILS DE LA GENERALITAT	PENSIUM
BAYER	FUNDACIÓ CATALUNYA - LA PEDRERA	PwC
BBVA	FUTBOL CLUB BARCELONA	RTVE
BOEHRINGER INGELHEIM	F2I2	SEAT
CAIXABANK	GARRIGUES	SEGUROS BILBAO
CAMBRA DE COMERÇ	GESIURIS	SDG GROUP
CAPGEMINI	GRAN THORTON	VIDACAIXA
CATALANA OCCIDENT	GRIFOLS	VIFOR PHARMA
CONSORCI LA ZONA FRANCA	INSTITUT CATALÀ DEL SÒL	VOLKSWAGEN GED

RELATIONS AND SOCIAL FOOTPRINT

Institutional relations allow us to generate synergies between all of the school's stakeholders: UPF itself, the Board of Trustees, students, alumni, faculty, companies, institutions and society in general. The school promotes a suitable environment for all of the stakeholders to relate and interact with one another and create value together.

INSTITUTIONAL COLLABORATIONS



- **Barcelona City Council**
International webinar on the future challenges for Barcelona
- **CATSalut**
Webinar on innovation and citizenship
- **EdTech**
Venue for the conference on technology and education, Mobile Week
- **Consorti ZF**
Partner of BNEF conferences
- **IBM**
Partner of alumni conferences

< > 10
new institutional
collaborations

NEW!

ALUMNI NETWORK

KNOWLEDGE

We aid continuous learning by ex-alumni through **#RethinkingManagement**, an annual program of sessions that brings them the latest trends and driving forces behind changes in contemporary society.

COMMUNITY

We connect with ex-alumni through an extensive **multidisciplinary talent ecosystem** through the **Alumni portal**, social networks, conferences and **networking activities**.

TRANSFORMATION

We strengthen and promote the role of alumni as **agents of change with an impact** on people, organizations and society.

27,663

Ex-alumni

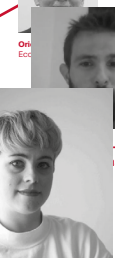
Talks given by



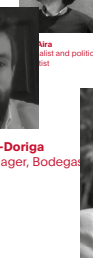
Rosa Romà
Dircom, CatSalut



Elisabet Rosselló
Founder, Postfuturear



Francisco Díez
Mediator, United Nations



Ricardo Klatovsky
Vice-president, IBM



Daniela Goicoechea
Founder, Brandcrops

CULTURE

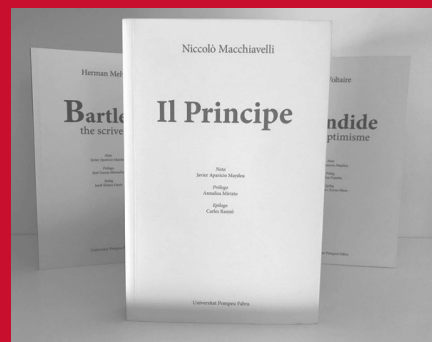
THE BIRTH OF MICROMÉGAS

A space for culture, philosophy and reflection. Since 8 November 2019, articles have been published on art, politics, philosophy and economics, among others, reviewed by the editorial committee made up of members of UPF and UPF-BSM.

>1,500 32 18
visitors days author/s

#LlegirEmServeix CAMPAIGN

A virtual stand on St George's Day in which management staff and faculty from UPF-BSM recommended books. It was displayed on social networks until 23 July, Alternative Book and Rose Day. The campaign ended with the publication of audiovisual capsules with the assistance of four local bookshops, which also gave us their recommendations.



PUBLICATION OF "3R CLASSIC BILINGÜE"

Il Principe by Machiavelli

translated
by **Helena Puigdomènech**

It was presented at the **Christmas Event** where, together with La Factoria+ (UPF), we showed an **audiovisual Christmas carol** of our own creation, in four languages, based on Machiavelli's famous letter.

EXHIBITION: "BAUHAUS, THE CRUCIBLE OF MODERNITY" with our own curator

and in collaboration with **Fundación Mies van der Rohe** and **Raimon Portell**.

Travelling exhibition. In the UPF-BSM hall until September 2020.

9
panels

6
postcards



CSR

GOOD GOVERNANCE

Signed up to the UN Global Compact.

Creation of the **Corporate Compliance** committee at Fundación IDEC.

Drafting of the Code of Ethics and opening an ethics channel to receive complaints and suggestions.

Encouraging a work-life balance and flexible timetable to enable part-time and reduced-hours working.

Drafting of the Equality Plan and an equality committee to ensure equal opportunities.

TRAINING AND SOCIAL DEBATE

An ethics and sustainability subject taught to more than 500 students on 30 different programs.

7 types of awards for master's theses with a social impact.

Charitable work in non-profit organizations.

8 master's and postgraduate programs focusing on ethics and/or sustainability.

>70 open-access presentations, workshops and conferences to encourage knowledge transfer.

RESPONSIBLE CONSUMPTION AND WASTE MANAGEMENT

Energy-saving: -60% (replacement of fluorescent tubes with LED lights).

Water management: 12 new water sources and distribution of 200 reusable bottles for management staff and faculty.

Responsible consumption: new protocol for responsible purchasing.

Paper: -73% printing. Replacement of white paper with recycled paper.

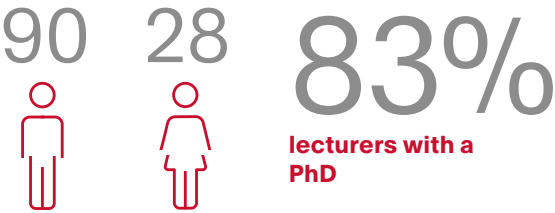
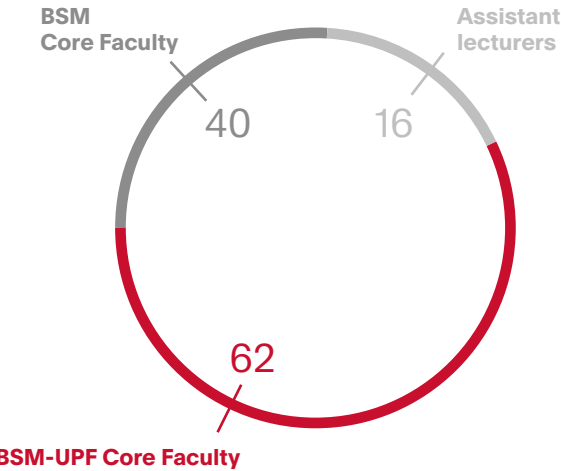
General waste management: 18 separation and recycling bins.

WHO WE ARE

UPF Barcelona School of Management is governed by a Board of Trustees, a Governing Council and a Council of Studies. The board of trustees is presided over by the vice-chancellor of Pompeu Fabra University and is made up of UPF and an important set of companies and institutions that directly appoint the people that represent them. The school has a mixed management committee made up of academics and managers of various professional areas.

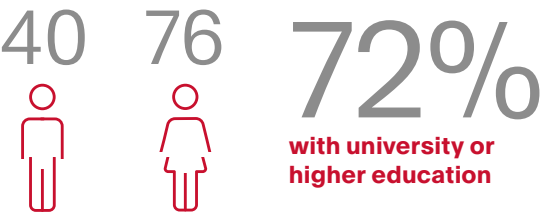
TEACHING AND RESEARCH STAFF

LECTURERS / 118



MANAGEMENT AND ADMINISTRATION STAFF

EMPLOYEES / 116



ACTION CONCERNING THE PANDEMIC

- Creation of the health and safety committee and the new COVID-19 measures protocol.
- Implementation of teleworking for management staff and faculty through secure remote connections and cloud-based productivity tools.
- Holding online classes through videoconferencing systems integrated into the online education platform.
- Holding blended classes (with on-campus and remote participants), speeding up the project to create new blended classrooms in which the physically-present and remote participants have a shared, immersive experience.

NEW!

INCOME AND EXPENSES. FORECAST FOR YEAR-END 19/20

Gross income	18,694,644
Scholarships	318,555
Net income	18,376,089
Staff costs	-8,309,072
Overheads	-9,231,302
EBITDA	835,715
Amortization and provisions	-870,262
Operating profit/loss	-34,547
Financial profit/loss	177,278
Profit/loss in the financial year	142,731

GOVERNING BODIES

BOARD OF TRUSTEES

President

- Jaume Casals, Vice-chancellor, Pompeu Fabra University

Vice-presidents

- Juliana Vilert, Director of Organization and People, Ferrocarriles de la Generalidad de Cataluña
- Pelegrí Viader, Deputy Vice-chancellor, Pompeu Fabra University

Board members

- Abacus, S.C.C.L. (Mr Miquel Àngel Oliva)
- Abertis Infraestructuras, S.A. (Mr Josep M. Mirmí)
- Armand Basi, S.L. (Ms Núria Basi)
- Barcelona Port Authority (Ms Catalina Grimalt)
- Banco Bilbao Vizcaya Argentaria, S.A. (Mr Miguel Ángel Carrasco)
- Bayer Hispania, S.L. (Mr Guido Senatore)
- Barcelona Chamber of Commerce, Industry and Navigation (Ms Montserrat Soler Prat)
- Capgemini España, S.L. (Mr Sergi Vernis)
- Barcelona Duty-free Zone Consortium (Ms Raquel García)
- Corporación de Radio y Televisión Española, S.A.
- Deloitte, S.L. (Ms Maite Poyos)
- Ernst & Young, S.L. (Ms Rosalía Soler)
- Fundación Cuatrecasas (Mr Jordi Arqués)
- Fundación Garrigues (Ms Miriam Barrera)
- Fundación Naturgy (Ms M. Eugènia Coronado)
- Incasòl (Mr Pere Serra)
- International Business Machines, S.A. (Mr Marc Estapé)
- KPMG Auditores, S.L. (Mr Alejandro Núñez Pérez)
- PricewaterhouseCoopers Auditores, S.L. (Mr Joaquín Ortiz García)
- Telefónica de España, S.A. (Mr Bruno Vilarasau)
- UPF Manager, Jaume Badia i Pujol
- UPF Social Council, Ms Montserrat Vendrell i Rius
- UPF Commissioner for UPF Group Strategy, Mr Carles Ramió
- UPF Deputy Vice-chancellor for Management of Teaching Projects, Ms Cristina Gelpí
- UPF Deputy Vice-chancellor for Social Responsibility, Ms Mònica Figueras Maz
- UPF Professor of Philosophy of Law, Mr Josep Joan Moreso i Mateos

GOVERNING COUNCIL

President

- Jaume Casals, Vice-chancellor, Pompeu Fabra University

Vice-presidents

- Juliana Vilert, Director of Organization and People, Ferrocarriles de la Generalidad de Cataluña
- Pelegrí Viader, Deputy Vice-chancellor, Pompeu Fabra University

Board members

- Armand Basi, S.L. (Núria Basi)
- Fundación Cuatrecasas (Jordi Arqués)
- Fundación Garrigues (Míriam Barrera)
- PricewaterhouseCoopers Auditores, S.L. (Mr Joaquín Ortiz García)

COUNCIL OF STUDIES

President

- Oriol Amat, Professor at the Department of Economics and Business at Pompeu Fabra University and Dean of UPF-BSM

Board members

- Anna Maria Caballé Martorell, Associate Lecturer in the Department of Law, Pompeu Fabra University
- Josep Castellà, Senior University Lecturer at the Department of Humanities, Pompeu Fabra University
- David Comas, Professor and Director of the Department of Experimental and Health Sciences, Pompeu Fabra University
- Mircea Epure, Senior Lecturer and Deputy Director of the Department of Economics and Business
- José Fernández Cavia, Professor and Director of the Communication Department, Pompeu Fabra University
- Josep Garriga i Paituví, business consultant and Telefónica's representative on the Board of Trustees of the Continuing Education Foundation at Pompeu Fabra University (1997-2004)
- Domingo Jaumandreu Ros, founder and CEO, Jaumandreu.net
- Enric Peig Olivé, lecturer at the Department of Information and Communication Technologies, Pompeu Fabra University
- Dídac Pujol, senior lecturer at the Department of Translation and Language Sciences, Pompeu Fabra University
- Josep Reixach i Turon, business consultant and BBVA's representative on the Board of Trustees of the Continuing Education Foundation at Pompeu Fabra University (1999-2009)
- Pedro Pablo Rodes Roca, lawyer
- Prof. David Sancho Royo, senior university lecturer at the Department of Political and Social Sciences, Pompeu Fabra University
- Mr Miquel Teixidor i Castey, founder and CEO, Genaker

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