

Internship

Professor: Mercè Roca Puigvert

Office hours: by appointment

Course Type: Elective

Credits: 6 ECTS

Term: 4th term

1. COURSE PRESENTATION

Course Description

The Internship is a compulsory course for the MSc IB. It is a 6 ECTS course with the following characteristics:

- A minimum of 150 hours of internship must be completed **by December 31st** of 2025. For those who cannot meet this deadline, registration to the following academic year to complete the internship will be required to request for an extension.
- An educational cooperation agreement must be approved by the professor in charge and signed by the school, the firm, and the student.
- Students obtain a final grade of between 0-10.

Objectives

The main objectives of the Internship course are:

- Apply classroom knowledge to the work world.
- Gain experience related to your major and interests.
- Explore possible careers and learn about career paths.
- Add real-life skills and experience to your resumes.
- Take responsibility for your own learning and create a more rewarding college

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experience.

- Develop job search skills such as interviewing techniques.
- Establish a network of professional contacts, mentors and references for after graduation.

This course is included in the subject **Applied Topics in internalization**, which has the following learning outcomes:

- The student will be able to propose actions in accordance with an ethical and responsible professional practice in the field of international business, in the different activities of the Master, especially in the Professional Internship and in the Final Project.
- RA7. Mat.7A.1 Identify during the internship, the interrelationships and synergies between the different departments of a company, and how these impact on international operations.characteristics in the country of destination of the academic trip.
- The student will be able to identify business opportunities in foreign markets in order to analyse the viability of business activities at an international level.
- RA1. Mat.7A.2 7B.1 Describe the basic characteristics of the different markets: economic situation and prospects, degree of development of the countries and sectors that offer the most advantages for trade and investment.
- RA1. Mat.7A.3 7B.2 Identify the relevant factors, in terms of advantages and risks, to be taken into account when trading and investing in different countries and sets of regions.

Related SDGs

SDG 3: Good Health and Well-being

SDG 4: Quality education

SDG 5: Gender equality

SDG 8: Decent work and economic growth

SDG 9: Industry, innovation and infrastructure

SDG 10: Reduce inequalities

SDG 12: Responsible consumption and production

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SDG 16: Peace, Justice and strong institutions

SDG 17: Partnerships for the goals

2. COURSE LEARNING PLAN

Methodology

Students must fulfil the phases of the Internship Course listed in the Calendar and Contents section. To do so, they must comply with the following commitments which they sign at the beginning of the course:

- a) The student must attend the training sessions organised by Careers Service, and the information sessions to prepare the internship application process, as well as prepare the documentation that will be required for these sessions.
- b) The student must answer all communications about internships, and take any required action. The absence of response or action will be understood as the student is not interested in fulfilling the internship requirements, and will affect the final evaluation of the subject.
- c) Curricular internships can be done **from September 2025 till 31st December 2025***.
- d) If the student has not actively responded to any of the program communications or taken any of the required actions by 15th of October 2025, the program direction will understand that the student is not interested in fulfilling the internship requirements, and this will affect the final evaluation of the subject potentially leading to a Fail grade.
- e) The MSc IB students will be able to do extra-curricular internships before the third term, as long as the internship does not interfere with the program schedule, and the tasks are related to the contents of the program.
- f) Once the student has started the internship, he/she will not be able to apply to other internship offers. The student will not be able to stop the internship to start a new one. If any of these cases occur, the programme direction may consider that the student has breached the internship agreement and will not pass the subject.
- g) At the same time the student has to responsibly fulfil the internship requirements regarding punctuality, attitude, and tasks. The student has to complete the period of collaboration that has been signed in the educational agreement.
- h) The student has to know and fulfil the educational project behind the internship. He/She will follow any indications given by the internship tutor assigned by the company and will be supervised by the academic tutor.

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- i) The student has to be in touch with the academic tutor during the duration of the internship and communicate any event that may occur.
- j) The student will produce a Final Report that will be sent to the academic tutor through the programme established systems. The Final Report has to be sent before the 20th of December 2025*.
- k) The Barcelona School of Management-ESCI will send an evaluation questionnaire to the internship tutor at the end of the internship. The tutor will have to return the questionnaire completed by the 20th of December 2025*. The student takes responsibility to follow up and make sure the tutor returns the questionnaire by the deadline.

The competences, the learning outcomes, the assessment elements and the quality of the learning process included in this Teaching Plan will not be affected if during the academic trimester the teaching model has to switch either to a hybrid model (combination of face-to-face and on-line sessions) or to a complete on-line model.

Evaluation criteria

The following are the items that will make the final grade of the Curricular Internship course:

Final Report 50%
Tutor Report 50%

Retake conditions

Students that fail the evaluation of the course will have a retake exam opportunity that will be programmed in accordance with the academic calendar. If a student has to retake the exam, his **maximal grade for the course will be a 5,0 (out of 10,0)**.

General Issues

Students who fail the course during the regular evaluation are allowed ONE re-take of the evaluation, in the conditions specified above. If the course is again failed after the retake, the student will have to register again for the course the following year.

Plagiarism is to use another's work and to present it as one's own without acknowledging the sources in the correct way. All essays, reports or projects handed in by a student must be original work completed by the student. By enrolling at ESCI UPF BSM Master of

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Science and signing the “Honor Code,” students acknowledge that they understand the schools’ policy on plagiarism and certify that all course assignments will be their own work, except where indicated, by correct referencing. Failing to do so may result in automatic expulsion from the program.”

Content and learning activities

The following reports will be required before a student is evaluated from the Curricular Internship course.

Document to be submitted	Delivery date
Notice of joining the company	First week of incorporation
Final Report	Before 20 th of December 2025
Evaluation report of the company tutor	Before 20 th of December 2025

Student workload (including self-study) 150 hours

3. PROFESSOR

Mercè Roca i Puigvert is the Academic Director of the MSc in International Business. She obtained her PhD from Leeds University Business School and a Master degree in Economics and Management from Universitat Pompeu Fabra. She is a member of the Research in International Studies and Economics (RISE) research group at ESCI-UPF, the Experimental Economics Lab (LeeX) research group, and the Business Analytics Research Group (BARG) at UPF. She is author of a numerous articles and book chapters linked to international business, market research and economic decision making.

4. BIBLIOGRAPHY/RESOURCES/ READING MATERIALS

- Students will be called to the Internship & Careers’ services seminars and individual meetings.
- Internship offers will be posted on Campus Global.
- Besides the programmed meetings, individual tutoring will be offered when required.