

---

# Postgraduate Diploma in Entrepreneurship across Health (BioBiz)

---

## Academic directors

Josep-Eladi Baños  
Joan Bigorra Llosas

---

## Academic Coordinators

Helena Arumí  
Luz Parrondo  
Emilià Pola  
Josep Maria Vilaseca



Universitat  
Pompeu Fabra  
Barcelona

barcelona  
school of  
management

Tel. +34 93 547 81 82  
info@bsm.upf.edu  
Balmes 132-134  
08008 Barcelona

# Postgraduate Diploma in Entrepreneurship across Health (BioBiz)

A course around the top three drivers of health business today:

- **Biopharmaceuticals**
- **Medical Devices**
- **Digital Health**

Offering an understanding of the science and engineering behind innovative technologies, their potential to improve health and their commercial impact.

## Entrepreneurship and business essentials

Get to know personally the leading teams on high-tech projects, and learn from them through teamwork and open discussions. Understand disruptive emerging technologies and develop essential skills like **leadership, value-based health care, health and law, BD&L, valuation, financing, corporate governance...** and learn how to make them all work towards value creation.

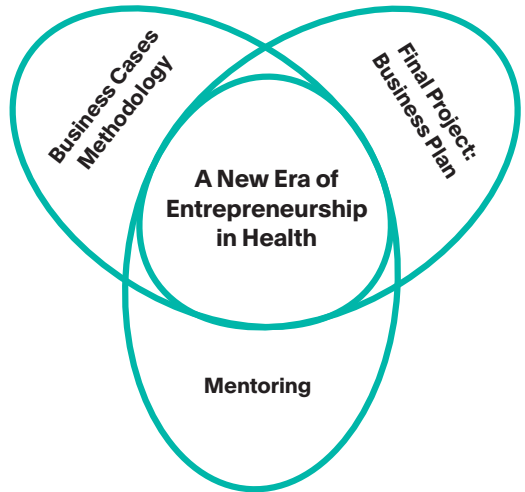
## Career prospects

Participants will acquire the skills to raise funds and start their own innovative company in the health sector. Addressed to both scientific entrepreneurs and professionals willing to steer their careers into this fascinating and promising sector.

## Target

- Health sciences, Business, Economics, and Engineering professionals.
- Postgraduates, PhD students, Postdoctoral researches, senior professionals and executives.
- Investors and fund managers.

## Main Features



## The future game changers

Participants will acquire the skills to successfully navigate the inter-space of **Big Data, AI, Robotics, Biopharm and Blockchain** with a view to prepare them to thrive in the current revolution of global health.

### Academic directors

Josep-Eladi Baños  
Joan Bigorra Llosas

### Academic coordinators

Helena Arumí  
Luz Parrondo  
Emilià Pola  
Josep Maria Vilaseca

Period  
**8 Feb - 6 Jul 2019**

Class times  
**Friday afternoon & Saturday morning**

Classes taught in  
**English**

ECTS credits  
**30**

Tuition fees  
**7,850€**

Modality  
**On Campus**

Location  
**Barcelona**

web  
**[www.bsm.upf.edu/dbiob](http://www.bsm.upf.edu/dbiob)**